

END

OF

SEMESTER

**SPRING
2025**

REPORT



MARGO F. SOUZA
STUDENT LEADERSHIP CENTER



141



TOTAL # OF
LEADERSHIP
EVENTS &
PROGRAMS

2990

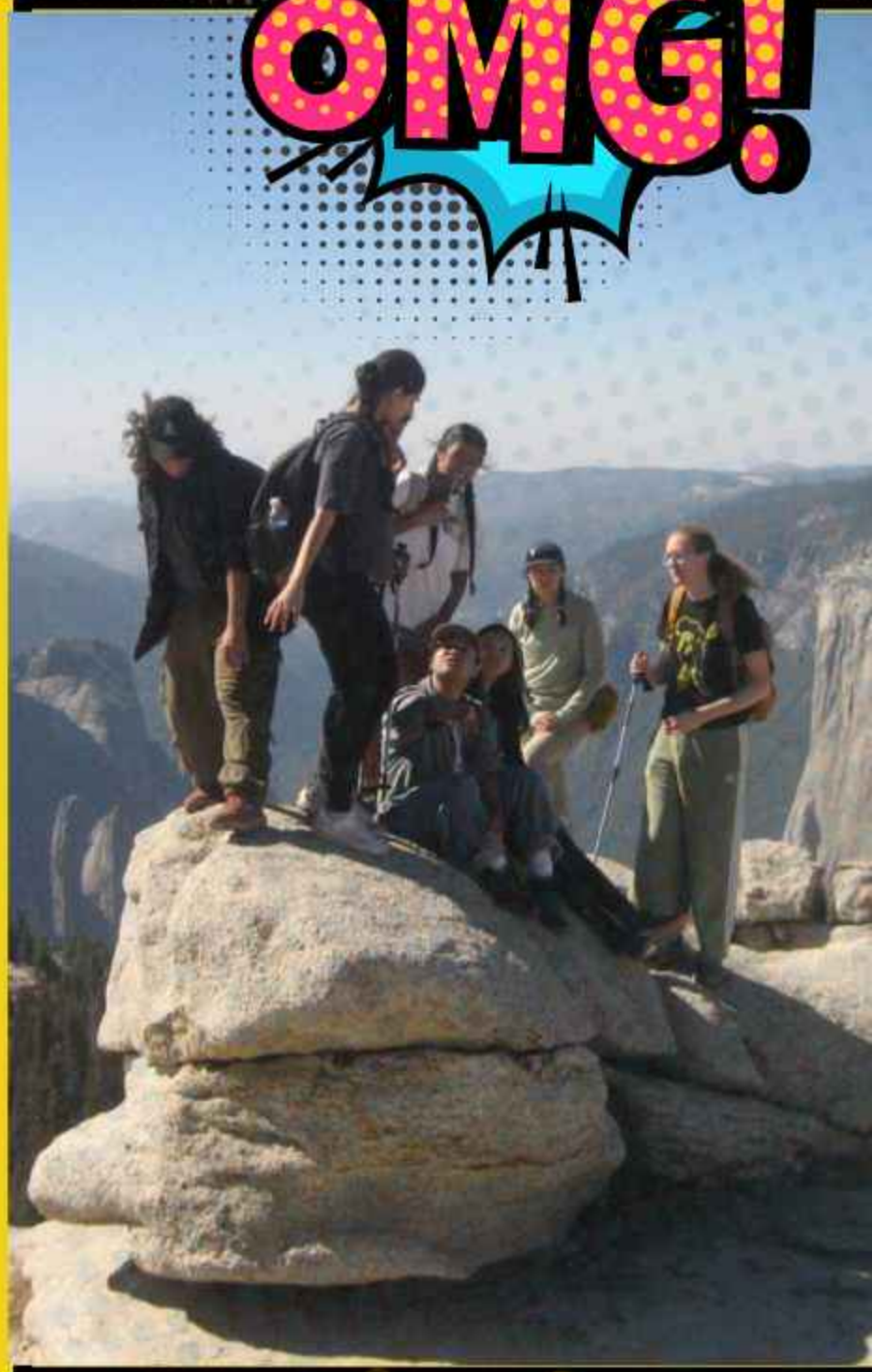


TOTAL
STUDENTS
SERVED

7445!

TOTAL # OF HOURS OF
LEADERSHIP DEVELOPMENT

OMG!



TOP 3 PROGRAMS



MARGO F. SOUZA
STUDENT LEADERSHIP CENTER

YOSEMITE
LEADERSHIP
PROGRAM

BOBCAT
LEADERSHIP
SEMINAR

IGNITE



TOP 3
EVENTS

YLP PITCH
PRESENTATIONS

2025 LEADERSHIP
AWARDS

WE ARE HERE MIXER



**"LEADERSHIP ISN'T
ALWAYS ABOUT HAVING
THE ANSWERS. IT'S
ABOUT HAVING THE
COURAGE TO STEP INTO
THE UNKNOWN AND
LIGHT THE WAY."**



IGNITE

**TOTAL HOURS
OF LEADERSHIP
DEVELOPMENT**

110



**TOTAL
ATTENDEES**

12

GUEST
SPEAKERS

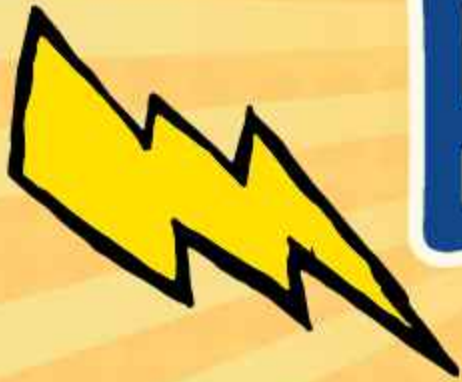
13

TOTAL
PARTICIPANTS

12

TOTAL HOURS
OF LEADERSHIP
DEVELOPMENT

171



EMPOWER



Congratulations
to our Empower Spring
2025 Cohort!

"LEADERSHIP IS
ABOUT MAKING
OTHERS BETTER
AS A RESULT OF
YOUR PRESENCE
AND MAKING THAT
IMPACT LAST IN
YOUR ABSENCE."



TOTAL
ATTENDEES

21

BOBCAT LEADERSHIP SEMINAR

TOTAL HOURS
OF LEADERSHIP
DEVELOPMENT

167

“YOU DON'T HAVE TO BE
IN CHARGE TO LEAD.
LEADERSHIP IS A CHOICE,
NOT A POSITION.”



YOSEMITE LEADERSHIP PROGRAM

MILES HIKE

144

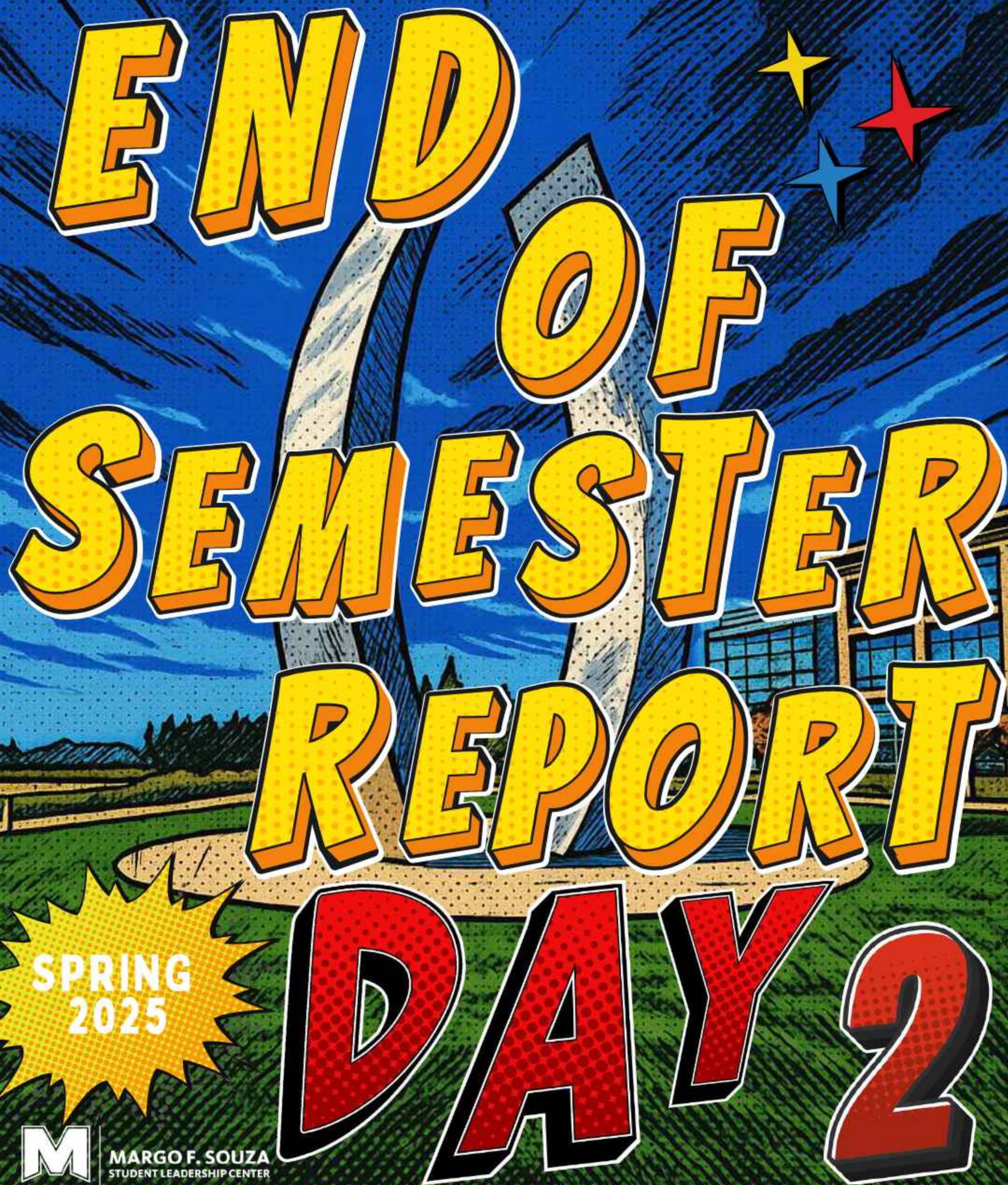
TOTAL
PARTICIPANTS

45

TOTAL # HOURS OF
LEADERSHIP
DEVELOPMENT

3869





END OF SEMESTER REPORT DAY 2

SPRING
2025



MARGO F. SOUZA
STUDENT LEADERSHIP CENTER



**PARTNERSHIP
PROGRAMS!**

11

**LEADERSHIP & SERVICE
LIVING LEARNING
COMMUNITY
PARTICIPANTS**

36

**PUBLIC SERVICE &
LEADERSHIP
CERTIFICATE**

542

**TOTAL HOURS OF
LEADERSHIP & SERVICE**

MENTORS

22

WORKSHOPS

30

TOTAL HOURS OF
LEADERSHIP
DEVELOPMENT

258

MENTEES

115 +

LIFT WHILE
YOU LEAD

HIGH SCHOOL
SITES

2



BEST YOU,
BEST
FUTURE

WOW!

MENTORS

22

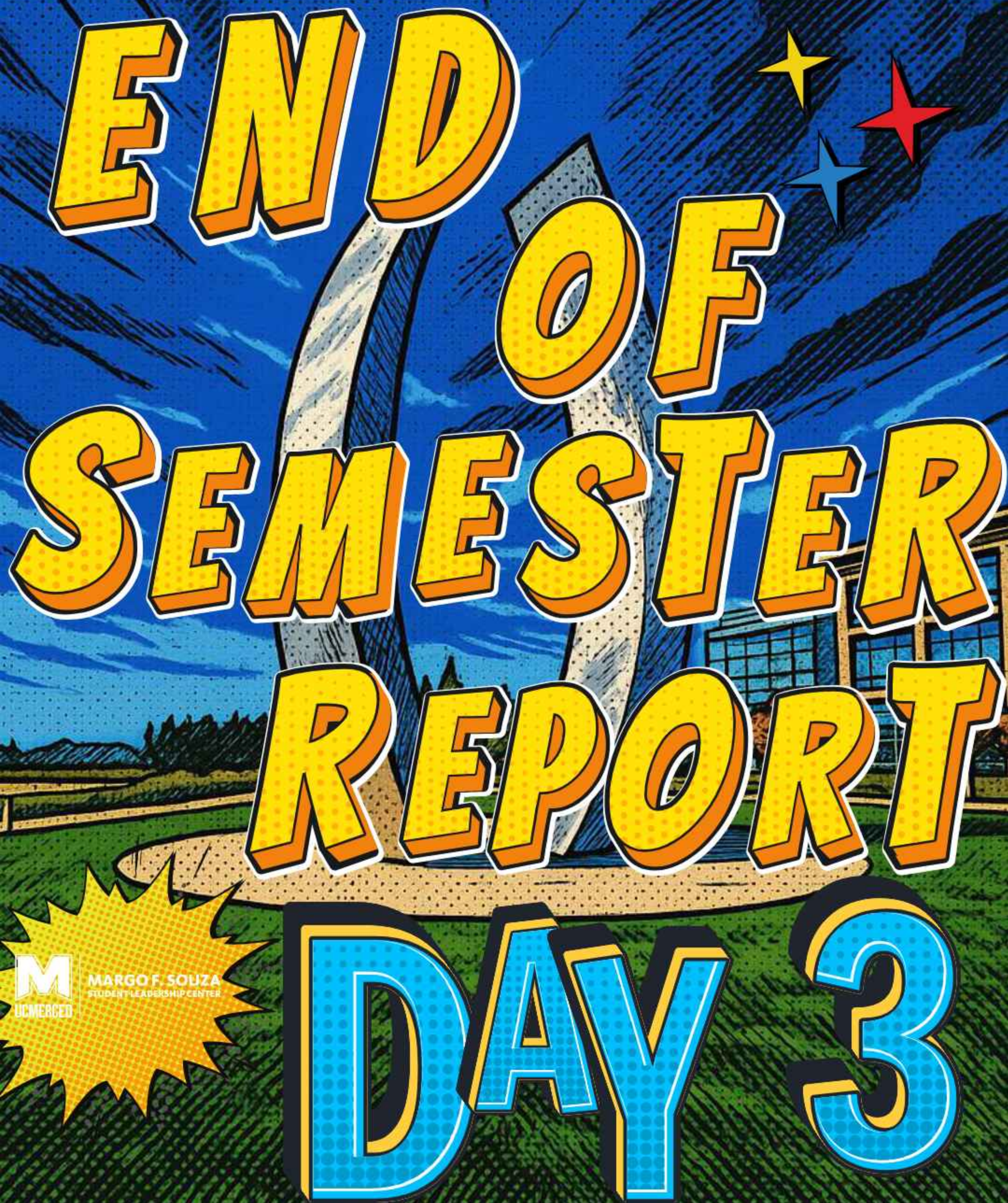
MENTEES

260

TOTAL HOURS
OF
LEADERSHIP
DEVELOPMENT

184





END OF SEMESTER REPORT DAY 3



MARGO F. SOUZA
STUDENT LEADERSHIP CENTER

TOTAL HOURS OF LEADERSHIP
DEVELOPMENT

4316

ATTENDEES

1981

EVENTS

63



UNIVERSITY OF CALIFORNIA
MERCED



LEADERSHIP
ONE-TIME EVENTS



LEADERSHIP AWARDS

NOMINATIONS

209

ATTENDEES

75

AWARDEES

12



CAMPUS
PARTNERS

12

PARTICIPANTS

872

EVENTS

15

#LEADERSHIPWEEK



SOCIAL MEDIA ANALYTICS

INSTAGRAM ANALYTICS

Content Interactions: **4500+**
Accounts Engaged: **2000+**
Total Posts (S25): **44**

INSTAGRAM
ACCOUNTS REACHED
173K+

TOP IG COLLABORATORS

1 @UCMERCEDCEC

2 @UCMCOLLEGECORPS

3 @HIREUCMERCED

**ADD US ON LINKED IN
& TIKTOK!**



**Margo F. Souza Student Leadership
Center**

Empowering University of California, UC Merced Bobcats
to thrive as life-long learners & leaders of the 21st
century! Your one stop shop for leadership development,



@ucmlead

34
Following

38
Followers

236
Likes

TOTAL FOLLOWERS

1596

WEBSITE ANALYTICS

JOIN OUR
MAILING LIST



NEWEST FEATURES ON OUR SITE!

- **IGNITE (NEW)**
- **LEADERSHIP TRAINING REQUEST PORTAL (NEW)**
- **STUDENT LEADERSHIP WEEK (NEW)**

WEBSITE VISITS

26700+

TOP VIEWED PAGES

- 1** **LEADERSHIP AWARDS**
(3,214)
- 2** **YOSEMITE LEADERSHIP PROGRAM**
(1,876)
- 3** **BOBCAT LEADERSHIP SEMINAR**
(977)

VIEW OUR WEBSITE

[HTTPS://STUDENTLEADERSHIP.UCMERCED.EDU/](https://studentleadership.ucmerced.edu/)

